


CSIS | CENTER FOR STRATEGIC & INTERNATIONAL STUDIES



CSIS JOURNALISM BOOTCAMP

Reporting on International Affairs

This program is proudly supported by the Stavros Niarchos Foundation (SNF)

ΙΣΝ / SNF

ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ
STAVROS NIARCHOS FOUNDATION

ΕΠΙΚΕΝΤΡΟ Ο ΑΝΘΡΩΠΟΣ
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THE CSIS BOOTCAMP METHOD

The Center for Strategic and International Studies (CSIS) and the Stavros Niarchos Foundation (SNF) present the *CSIS Journalism Bootcamp: Reporting on International Affairs*. This program is designed to advance the reporting skills of aspiring journalists and diverse candidates from top-tier journalism and communications programs around the U.S. and abroad.

Each year, five schools are selected to embark on this fully-funded, one-week reporting experience with experts and practitioners in Washington, D.C. Each group partakes in a custom curriculum with high-level policy experts, current and former government officials, and career journalists. Their task is to produce a 2,500-word digital feature piece on a timely foreign policy issue that incorporates multimedia elements, including interactive visualizations, graphics, videos, and podcasts.

Each cohort's story is then published by CSIS and shared with its network of scholars and journalists including the Stavros Niarchos Foundation (SNF), a leading funder of new age media initiatives. Students walk away with work they can showcase as they go on to pursue their careers in journalism or related fields.

Learn more and check out previous stories on <https://journalism.csis.org>

TOPIC The U.S.-China Points of Conflict
and Compatibility on Climate Cooperation

SAMPLE AGENDA

8 ³⁰ AM		BREAKFAST	BREAKFAST&HEADSHOTS	BREAKFAST	BREAKFAST	BREAKFAST
9 AM	Meet in CSIS	Introductions & Orientation JOEL MARTINEZ, CSIS	Getting to the Lede: Effective Interviewing Techniques SCOTT MORGAN, THE MORGAN GROUP	Same Bed Different Dreams: Is There a Path to Revive U.S.-China Climate Cooperation? JENNIFER TURNER, WILSON CENTER	Discussion on the State of Journalism JACQUELINE ALEMANY, WASHINGTON POST	<i>Group Editorial Meeting</i>
		The Role of Think Tanks JOEL MARTINEZ, CSIS				
10 AM		BREAK			BREAK	
		BREAK				<i>Group Editorial Meeting</i>
	International Spy Museum	Using Multimedia to Tell Complex Stories PAUL FRANZ, CSIS	BREAK	BREAK	Production Time	Production Time
		BREAK				
11 AM			Can China Stop Climate Change? SCOTT MOORE, UPENN	Journalism, Fake News, and the Polarization of Information ANDREW SCHWARTZ, CSIS	Production Time	
		BREAK				
12 PM		Introductions to Multimedia Project SARAH GRACE, CSIS	Interview with Scott Moore	LUNCH	LUNCH	
		LUNCH	LUNCH	Interview with Jane Nakano		
1 PM				BREAK	Editroial Feedback with Jude Blanchette	
2 PM		Long-Term Trajectory and Tensions between the U.S. and China JUDE BLANCHETTE, CSIS	Clean Energy Supply Chains and the U.S.-China Climate Relationship JONAS NAHM, JOHN HOPKINS SAIS	Breakout Session <i>I. Podcasting & Visual Storytelling</i> Sarah Grace, CSIS Laurel Weibezhan, CSIS <i>II. Geospatial Data: Merging Motion & Visualization</i> Paul Franz, CSIS	BREAK	Working Lunch & Project Presentation Preparation
		BREAK				BREAK
3 PM	Free Time	<i>Group Editorial Meeting</i>	Interview with Jonas Nahm	BREAK		Project Presentation with Dr. John Hamre
			BREAK			
					Interview with Jude Blanchette	Production Time
4 PM		Multimedia Project Breakout <i>I. Story & Web Editors</i> <i>II. Audio Producers</i> <i>III. Video Producers</i> <i>IV. Data Reporters/ Visualizers</i>	<i>Group Editorial Meeting</i>	<i>Group Editorial Meeting</i>		Farewell Remarks & Final Takeaways
5 PM			Production Time	Production Time	<i>Finalize Story</i>	

JOIN THE BOOTCAMP EXPERIENCE

If you are a faculty member of a journalism school who is interested in having your students participate in a hands-on bootcamp that provides real-world production experience, we want to hear from you!

Who is eligible?

Undergraduate and graduate students enrolled in a journalism, communications, or related degree program at an accredited university. International relations and political science students may also be invited to participate. Each group, comprised of ten students, must be led by an affiliated faculty member or professor.

What's in the curriculum?

The bootcamp curriculum blends foreign policy seminars with technical workshops, helping students convey complex stories through multiple mediums. The curriculum consists of three key components:

- **Topical Briefings** – led by CSIS scholars and high-level experts from government and business circles to provide insight on the political, economic, and social dynamics of each group's thematic issue.
- **Media Workshops** – led by journalism and communications practitioners to discuss the larger media landscape and to provide career advice.
- **Skill-Building and Production Time** – in a fast-paced newsroom environment, media mentors help students apply their knowledge to create a multimedia story, furthering their video, audio, data visualization, reporting, and interviewing skills.

Where does it take place?

CSIS Headquarters

1616 Rhode Island Avenue NW
Washington, D.C. 20036

What is the time commitment?

CSIS works closely with each school's faculty lead to find a week that works best for their students. One month out, students receive prep materials. The week before the bootcamp, students will participate in a day-long pre-bootcamp session, during which they will receive important context about their chosen topic, as well as introductory lectures on their multimedia project and the state of international affairs journalism today. The bootcamp itself is a five-day intensive program that runs Monday through Friday from 9:00 AM to 5:00 PM Eastern Time. Once the students successfully complete the bootcamp, they have a month to fine-tune and edit their story before the piece is published.

How do I sign my students up?

Please email **Julieze Benjamin** at jbenjamin@csis.org or **Erin Delany** at edelany@csis.org.

PREVIOUS PARTNERS INCLUDE

Howard University, University of Massachusetts Amherst, Panteion University, University of Iowa, Ithaca College, Aristotle University of Thessaloniki, Texas Christian University, Tulane University, Syracuse University, DePaul University, The City University of New York, Monmouth University, University of New Mexico, Hampton University, University of Southern California, and the University of Delaware.

SPEAKERS

A defining element of this bootcamp is exposure to high-level speakers – who students get to interact with and interview in an intimate setting. Here's a snapshot of previous speakers from across the policy-making community and journalism industry.

Ellen Nakashima

National Security Reporter, The Washington Post

Kylie Atwood

National Security Reporter, CNN

David Sanger

National Security Correspondent, The New York Times

Karen S. Evans

*Assistant Secretary of the Office of Cybersecurity,
Energy Security and Emergency Response,
Department of Energy*

Matthew Reynolds

*UNHCR Regional Representative for the US
and Caribbean, United Nations High Commissioner
for Refugees*

H.E. Robert Kyagulanyi Ssentamu a.k.a. Bobi Wine

Member of Parliament, Uganda

John McLaughlin

Former Acting Director, Central Intelligence Agency

Michael Vickers

*Former Under Secretary of Defense for Intelligence,
Department of Defense*

Thomas Donahue

*Former Senior Director for Cyber Operations,
National Security Council*

Ambassador Johnnie Carson

Former Ambassador to Uganda, Department of State

Ambassador Derek Mitchell

Former Ambassador to Myanmar, Department of State

STUDENT TESTIMONIALS

“The program for me was a respite from the repetition of the virtual coursework I’ve been doing for the past few months. The first day left me feeling very excited and by the last I was feeling optimistic towards my own future work.”

— **Talia Heisey**

University of Massachusetts Amherst

“This program taught me the importance of being intentional with every aspect of a story — the questions we ask while reporting, the words we choose while writing, the multimedia components we decide to use to visually convey another part of our message.”

— **Marissa Payne**

University of Iowa

“Over the week, I have been able to understand different components of journalism and how these components in harmony can be used to create a powerful story that can be crucial at educating and bringing awareness to the public, as well as drive policymakers to take initiative.”

— **Alphoncina Liyamuya**

University of Massachusetts Amherst

“I gained more experience creating the best work possible under a tight deadline. I also became more comfortable working with others virtually, which as several participants pointed out, is difficult for those of us who mostly work freelance.”

— **Frida Sterenberg**

City University of New York

ABOUT CSIS

The Center for Strategic and International Studies (CSIS) is a bipartisan, nonprofit organization headquartered in Washington, D.C. founded by David M. Abshire and Admiral Arleigh Burke in 1962. For nearly 60 years, CSIS has been dedicated to developing practical solutions to some of the world's greatest challenges. Voted the world's number one defense and national security think tank for the past eight years, CSIS is one of the preeminent international policy institutions focused on defense and security, regional stability, and transnational challenges ranging from energy and climate to global development and economic integration.

ABOUT THE ANDREAS C. DRACOPOULOS IDEAS LAB AT CSIS

Bootcamp participants work closely with members of the Dracopoulos iDeas Lab, CSIS's in-house media engine, who serve as mentors for this program. The iDeas Lab is comprised of video and audio producers, web developers, designers, and animators, who create innovative and engaging products in the international policy space. Many members of the iDeas Lab are former journalists. All believe in a cross-disciplinary approach to telling compelling policy stories.

ABOUT EXECUTIVE EDUCATION AT CSIS

The CSIS Executive Education Department offers year-round educational opportunities for individuals and organizations to increase their knowledge of geopolitical trends, understand the policy ecosystem of Washington, and to expand their personal leadership potential. The department also offers customized foreign policy and leadership seminars to university groups that provide students with the skills and knowledge necessary to succeed as young professionals entering the workforce. Our staff work closely with bootcamp participants to ensure the curriculum is tailored to fit students' background, learning objectives, and professional goals.

ABOUT THE STAVROS NIARCHOS FOUNDATION

The Stavros Niarchos Foundation (SNF) is one of the world's leading private, international philanthropic organizations, making grants to nonprofit organizations in the areas of arts and culture, education, health and sports, and social welfare. Since 1996, the Foundation has committed more than \$2.8 billion, through more than 4,500 grants to nonprofit organizations in 124 nations around the world. The SNF funds organizations and projects, worldwide, that aim to achieve a broad, lasting and positive impact for society at large, and exhibit strong leadership and sound management. The Foundation also supports projects that facilitate the formation of public-private partnerships as an effective means for serving public welfare.

Learn more at SNF.org.

Cover Photo: Alex Wong/Getty Images

FOR MORE INFORMATION CONTACT

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You can find more information on participating schools, previous publications, and the full experience at: <https://journalism.csis.org>

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